

CATEGORY 7

HOUSING AS A TOPIC OF INCLUSION AND ECONOMIC DEVELOPMENT

COMPREHENSIVE IMPROVEMENT OF THE HABITAT WITH LOCAL WOMEN ENTREPRENEURS







SCOPE: MUNICIPAL, CITY OF ESTELÍ, DISTRICT III

CONTEXT

PROBLEM

THE MUNICIPALITY OF ESTELÍ IS 150 KM FROM MANAGUA. STATISTICS OF 13 NEIGHBORHOODS OF DISTRICT III ON 2010 REFLECTED THAT 45% OF HOUSEHOLDS LIVED IN EXTREME POVERTY, IN SETTLEMENTS WITHOUT STREETS AND WITHOUT A SANITARY SEWER SYSTEM; 25% OF THE HOUSES WERE INADEQUATE AND 37% OF THE HOUSEHOLDS WERE HEADED BY WOMEN.

PROJECT

CONTRIBUTE TO THE SOCIAL AND ECONOMIC INTEGRATION OF THE RESIDENTS OF DISTRICT III OF THE CITY OF ESTELÍ, PRIORITIZING WOMEN ENTREPRENEURS, IMPROVING THE INFRASTRUCTURE OF THEIR BUSINESS AREAS ENABLED IN PRECARIOUS HOUSING, STRENGTHENING ENTREPRENEURSHIP, AND THE PROGRESSIVE IMPROVEMENT OF THE FAMILY AND COMMUNITY HABITAT.

RESULTS

REACHED

- » 469 IMPROVED HOUSES, 101 OF THEM NEW;
- » 9 RISK MITIGATION WORKS BUILT;
- » 50 CONSTRUCTION WORKERS WITH A JOB SOURCE;
- » 706 PEOPLE (93% WOMEN) TRAINED IN: SAFE HOUSING, ENTREPRENEURSHIP, FINANCIAL EDUCATION, HEALTHY HOUSING AND OTHERS.

EXPECTED

- » CONTINUE STRENGTHENING THE ENTREPRENEURSHIP
 CAPABILITY, BUSINESS MANAGEMENT AND THE PROGRESSIVE
 IMPROVEMENT OF THE FAMILY AND COMMUNITY HABITAT OF
 THE NEIGHBORHOODS OF ESTELÍ;
- » CREATION OF ALLIANCES AND SYNERGIES BETWEEN LOCAL PARTICIPANTS; SOCIAL MOBILIZATION FOR HABITAT IMPROVEMENT; REVITALIZATION OF THE LOCAL ECONOMY.





