

III LATIN AMERICAN AND CARIBBEAN FORUM ON HOUSING AND HABITAT

Santo Domingo, Dominican Republic, June 12-14 2018

Round Table LAV

Tuesday June 12th, 2018

14:00 – 15:30 hrs.

Housing Financing in Latin America: The Roll of the Financial Sector, Trends and Business Models

Room to be confirmed

Participants

- Daniel Braatz – CEO Mortgage Trust, FHIPO (Mexico)
- Eva Campos, Specialist on Housing and Citizen Culture at URBANISTICA. (Guatemala)
- Eduardo Asaf – Junior Partner Mckinsey & Company (Mexico)
- Gerardo Orozco, General Manager COOP ASPIRE. (Dominican Republic)
- Giovanna Lozada Márquez, Confianza Financial & BBVA Foundation. (Peru)
- Guillermo Rondon – Executive President ADEMI Bank. (Dominican Republic)
- Kira Gardellini, Commercial Manager Microserfin. (Panama)
- Othón García - Bitácora Social. (Chile)

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Moderador

Tulio Vázquez - Vice-president of Communications and Knowledge, UNIAPRAVI. (Mexico)

Objetivo

- Discuss new trends on financing and innovation to characterize housing demand through the use of Big Data
- Identify new alternatives to respond to people not served such as: people at the lower end of the income pyramid, autonomous professionals and workers without benefits, the wide array of young adults, older adults, migrants and informal settlement dwellers, to mention the most representative.

- Learn from experiences of diverse players to strengthen the actions of the public and private sector regarding housing financing in Latin America.

Key Questions

This LAV seeks to respond the following questions:

1. How can we characterize family housing needs?
2. How can we understand families and their internal connection processes with housing?
3. What do we do to offer distinct housing solutions for families?
4. What tools should we use to support low-income families?
5. What financial strategies should be used to acquire, rent, self-construction, improvement and enlargement?
6. How do we effectively articulate funds for subsidies, investment and financing of housing and urban infrastructure with credit programs?

LAV Mechanism

- The moderator will provide a brief introduction (5 minutes) about the importance of the theme in the Forum and the objective of the session. He will facilitate a session for panelists to speak and will finalize with a synthesis of the core ideas.
- Brief presentation of each case, trying to respond to the questions above (supported by 2-3 slides)
- Panelist will select specific questions based on their experience and will be motivated by the moderator to generate a dynamic debate. Each intervention must be of maximum 5 minutes.
- The moderator closes the session by highlighting key ideas and actions.